First Annual Conference of
The Platform Governance Research Network

12 panels + network building day
# First Annual Conference of The Platform Governance Research Network

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>12:00 - 12:55 UTC</td>
<td>Opening Session</td>
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<tr>
<td>13:00 - 14:00 UTC</td>
<td>Panel Session A</td>
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<tr>
<td>14:00 - 15:00 UTC</td>
<td>Break</td>
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<tr>
<td>15:00 - 16:00 UTC</td>
<td>Panel Session B</td>
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<tr>
<td>16:15 - 17:15 UTC</td>
<td>Panel Session C</td>
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### Opening Session
- Making Platform Governance More Global

### Panel Session A
- Comparative Platform Regulation I
- Under-Studied Platforms

### Panel Session B
- Platform Labour and Governance in the Gig Economy
- Civil Society and External Governance Stakeholders

### Panel Session C
- Critical Approaches and Theories
- Governing Advertising and Microtargeting
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<tr>
<th>Time</th>
<th>Event Description</th>
<th>Room</th>
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<tr>
<td>12:00 - 13:00 UTC</td>
<td>Panel Session D</td>
<td>1  Comparative Platform Regulation II</td>
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<tr>
<td>13:15 - 14:15 UTC</td>
<td>Panel Session E</td>
<td>2  Platform Governance With Chinese Characteristics</td>
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<td>14:15 - 15:00 UTC</td>
<td>Break</td>
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<tr>
<td>15:00 - 16:00 UTC</td>
<td>Panel Session F</td>
<td>1  Democracy and Legal Theory in Platform Governance</td>
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<td>2  Governing Toxicity</td>
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<tr>
<td>16:15 - 17:15 UTC</td>
<td>Closing Session</td>
<td>1  Next Steps</td>
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Room 1  Making Platform Governance More Global

Brief Welcome and Conference Introduction
(10 mins)

Robert Gorwa
University of Oxford

Robyn Caplan
Data & Society Research Institute

Keynote Roundtable
(40 mins)

Opening Input:
Chinmayi Arun
Yale University

Responses from:
Tarleton Gillespie
Microsoft Research New England
Anne Cheung
University of Hong Kong

Chair:
Clara Iglesias Keller
Hans Bredow Institute and WZB Berlin Social Science Center
Comparative Platform Regulation I

Room 1

Chair:
Tomiwa Ilori
University of Pretoria

Converging Distinctiveness? Towards a Conceptual Framework for Comparing Distinctive National Trajectories in Platform Regulation
Jonas Pentzien
The New School

State Interest in Content Moderation on Platforms in India
Simran Agarwal
Industries Culturelles & Création Artistique (ICCA)

Regulating Social Media in the Global South
Zahra Takhshid
Harvard University

The emergence of platform regulation in the UK: an empirical-legal study
Martin Kretschmer
University of Glasgow
Ula Furgal
University of Glasgow
Philip Schlesinger
University of Glasgow

Room 2

Under-Studied Platforms

Chair:
Fenwick McKelvey
Concordia University

Towards “Game Governance”: Community Moderation in Competitive Digital Games
William Partin
Data & Society Research Institute

Against Platform Universalism: A Case Study of Platform-Seeded Trends and Non/Algorithmic Paternalism from India
Tarunima Prabhakar
Tattle Civic Tech/Carnegie India
Sandeep Mertia
New York University
Kruttika Nadig
Logically

Exploring VPN apps: privacy protection, political economy and affordances
Lianrui Jia
University of Toronto
Lotus Ruan
University of Toronto

“Totally Not Poggers, Twitch”: Modding and Moderating the PogChamp Emote
Mehitabel Glenhaber
University of Southern California
Room 1  Platform Labour and Governance in the Gig Economy

Chair:
Sana Ahmad
WZB Berlin Social Science Centre

The Coloniality of Data Annotation Platforms
Julian Posada
University of Toronto

Making platforms work: relationship labor and the management of publics
Shreeharsh Kelkar
University of California, Berkeley
Benjamin Shestakofsky
University of Pennsylvania

Governance Practices on Online Labour Platforms: A Comparative Case Study of Upwork and Fiverr
Susanne Klausing

Does the macro-level matter? A comparative analysis of institutional frameworks and gigwork platforms across EU-28 countries
Dzifa Ametowobla
Technische Universität Berlin
Stefan Kirchner
Technische Universität Berlin

Room 2  Civil Society and External Governance Stakeholders

Chair:
João Carlos Magalhães
Humboldt Institute for Internet and Society

Our Last Best Hope: Civil Society Actors’ Participation in Content Governance
Brenda Dvoskin
Harvard University

Content Moderation and External Stakeholders: Platform Governance and the Role of Experts
Eugenia Siapera
University College Dublin
Paloma Viejo-Otero
Dublin City University

When the Shoe is On the Other Foot: Content Moderation by Politicians
Chris Tenove
University of British Columbia

Civil Rights and Silicon Valley: Facebook and Airbnb Civil Rights Audits as a Co-regulatory Governance Framework?
Jeeyun (Sophia) Baik
University of Southern California
Hamsini Sridharan
University of Southern California
Room 1  Critical Approaches and Theories

Chair:
Anita Gunumurthy
ITforChange

Tweets of Resistance: A Black Feminist Approach to Platform Governance
Temi Lasade-Anderson
Cardiff University / Digital Action

Governable spaces: a feminist architecture for platform policy
Nathan Schneider
University of Colorado Boulder

Repairing Online Harms: Assessing Punitive and Reparative Justice Approaches
Sarita Schoenebeck
University of Michigan
Jane Im
University of Michigan
Anna Batool
University of Michigan
Daricia Wilkinson
Clemson University
Audrey Funwie
University of Michigan

Governing the margins? How European sexual social media platforms govern and assign meaning to content
Katrin Tiidenberg
Tallinn University
Jenny Sunden
Södertörn University
Rahaf Alharbi
University of Michigan
Marilyn Iriarte
University of Maryland
Gabriel Grill
University of Michigan
Eric Gilbert
University of Michigan
Mustafa Naseem
University of Michigan
Susanna Paasonen
University of Turku

Room 2  Governing Advertising and Microtargeting

Chair:
Shannon McGregor
University of North Carolina, Chapel Hill

The Positive Democratic Consequences of Political Microtargeting: Exploring the Implications for Platforms
Kate Dommett
University of Sheffield
Rachel Gibson
University of Manchester
Sanne Kruikemeier
University of Amsterdam
Sophie Lecheler
University of Vienna

Allies and Activists: Advertising Intermediaries in Facebook Content Moderation Governance
Steph Hill
Ryerson University

News from the Ad Library: how journalists use public advertising disclosures to hold Facebook advertising accountable
Paddy Leerssen
University of Amsterdam
Tom Dobber
University of Amsterdam

Regulating Digital Election Advertisements in Canada: Political Targeting on Facebook in the 2019 Canadian Federal Election
Sam Andrey
Ryerson University
Karim Bardeesy
Ryerson University
Sam Jeffers
Who Targets Me
Clifton van der Linden
McMaster University
Room 1  Comparative Platform Regulation II

Chair:
Terry Flew  
University of Sydney

The View from Australia: Lessons in How to Regulate Digital Platforms  
Sacha Molitorisz  
University of Technology Sydney

Derek Wilding  
University of Technology Sydney

Karen Lee  
University of Technology Sydney

To De-Platform or Not? Platform Power and State Authority in Myanmar, US, and the Philippines  
Jenny Domino  
International Commission of Jurists

Needle versus Haystack: The Required Duality in Regulatory Platform Governance Approaches  
Stephan Dreyer  
Leibniz-Institute for Media Research | Hans-Bredow-Institut

Amélie Heldt  
Leibniz-Institute for Media Research | Hans-Bredow-Institut

Studying the Effectiveness of Online Platforms’ Dispute Resolution Mechanisms  
Maria Jose Schmidt-Kessen  
Copenhagen Business School

Marta Cantero Gamito  
CUNEF / University of Tartu

Rafaela Nogueira  
NuBank Brazil

Room 2  Platform Governance With Chinese Characteristics

Chair:
Marcelo Thompson  
University of Hong Kong

If the Heaven is High, Can the Emperor be Far Away? – Platform Affordances, Immunity, and State Control with Chinese Characteristics  
Sruthi Kalyani A  
Jawaharlal Nehru University

Platform Regulation of Sex and Desire: Content Ecology of Queer Media in China  
Yidong Wang  
University of Wisconsin-Madison

Censorship and Content Moderation in Layers: Investigating Chinese-Australian Media Worker Practices on News-Focused WeChat Official Accounts  
Fan Yang  
Deakin University

Decentralizing Platform Governance: Lawlessness, Fraud and Innovation  
Angela Zhang  
University of Hong Kong
Room 1  Breaking Into the Black Box: Methods and Research

Chair:
Daniel Kreiss
University of North Carolina, Chapel Hill

Martin Fertmann
Leibniz-Institute for Media Research | Hans-Bredow-Institut

Transparency Rules and Data Rights for Platform Research
Jef Ausloos
University of Amsterdam

Beyond Algorithmic Auditing: The Need for Independent Policy and Data Pipeline Audits as Mechanisms for Platform Accountability
Elizabeth Meehan
George Washington University
Rebekah Tromble
George Washington University
Claes de Vreese
University of Amsterdam

Repurposing Platform Trace Data for (Transnational) Academic Social Science
Angela Xiao Wu
New York University

Room 2  Content Moderation and Online Communities

Chair:
Sarah Myers West
AI Now Institute

Learning from Experience: How Community Moderation Can Inform Commercial Moderation
Sarah Gilbert
University of Maryland

Trust and Safety: The Emergence of a Discipline
Alice Marwick
University of North Carolina, Chapel Hill

Content Moderation as Surveillance
Hannah Bloch-Wehba
Texas A&M

Wikipedia and the Digital Services Act: The Challenges of Regulating Community-Governed Platforms
Justus Dreyling
Wikimedia Deutschland
John H. Weitzmann
Wikimedia Deutschland
Room 1  Democracy and Legal Theory in Platform Governance

Chair: Robin Mansell
London School of Economics and Political Science

Platforms’ Schmittian Dilemma
Paul Gowder
Northwestern University

Constitutional Metaphors: Facebook’s ‘Supreme Court’ and Platform Legitimation
Josh Cowls
University of Oxford
Philipp Darius
Hertie School of Governance

Social Media as Contractual Networks: A Bottom Up Check On Content Moderation
Niva Elkin-Koren
University of Tel Aviv
Maayan Perel
Netanya Academic College
Giovanni De Gregorio
Bocconi University

A Digital Constitutionalism Perspective for Content Governance
Nicola Palladino
Dublin City University
Edoardo Celeste
Dublin City University

Room 2  Governing Toxicity

Chair: Taylor Owen
McGill University

Policing or Pandering Misinformation: A Cross-Platform Moderation Policy Analysis
Kaiping Chen
University of Wisconsin-Madison
Lindsey Middleton
University of Wisconsin-Madison

Platform Racism and the Governance of Right-Wing Extremism
Bharath Ganesh
University of Groningen

How Harassment and Hate Speech Policies Have Evolved Over Time: Comparing Facebook, Twitter and Reddit
Anna Reepschlager
University of Ottawa
Elizabeth Dubois
University of Ottawa

Safe From “Harm”: The Governance of Violence by Platforms
Julia R. DeCook
Loyola University Chicago
Kelley Cotter
Arizona State University
Shaheen Kanthawala
University of Alabama

Sessions and Times (UTC)

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<td>08:00</td>
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Los Angeles (-7)  New York/Montreal (-4)  Buenos Aires/Río (-3)  London (UTC)  Berlin (+1)  Nairobi/Kampala (+3)  Bengaluru (+4.5)  Hong Kong (+8)
Room 1  Closing Session: Next Steps

Thanks and Summary of Network Day
(10 mins)

Happy Hour + Hangout
(16:30-17:15 UTC)

Lightning talks about ongoing and future projects by members of the Network
(16:30-17:15 UTC)

Room 2  Project Showcase
On the final day of the conference, we will discuss how best to structure and grow a platform governance research network that promotes global inclusion and diversity. Digital and human rights organizations have long conducted research and advocacy; yet those conversations too often occur in spaces siloed from scholarly discussions. How could a new research network explicitly seek to remedy these issues? What are the possibilities of a stronger connection between scholarship and civil society (re: research and advocacy) on platform governance?

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<th>Time</th>
<th>Session A</th>
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<tbody>
<tr>
<td>09:00 UTC</td>
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<tr>
<td>Introduction</td>
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<td>09:15 UTC</td>
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<td>Scope, Goals, and Governance</td>
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<tr>
<td>Creating A Diverse Global Network</td>
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<td>11:15 UTC</td>
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<tr>
<td>Challenges, Solutions, and Tools We Need</td>
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<td>Concluding Remarks</td>
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<tr>
<td>Optional Hangout</td>
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Collaborating Institutions

Center for Critical Internet Inquiry, University of California, Los Angeles

Center for Information, Technology, and Public Life (CITAP), University of North Carolina, Chapel Hill

Center for Technology and Society (CTS), FGV School of Law, Rio de Janeiro

Center for the Study of Media and Society (MESO), Buenos Aires

Centre for International Governance Innovation (CIGI), Waterloo

Centre for Internet and Society (CIS), Bengaluru

Centre for Media, Technology, and Democracy (MTD), McGill University, Montreal

Collaboration on International ICT Policy in East and Southern Africa (CIPESA), Kampala

Data and Society Research Institute, New York

Humboldt Institute for Internet and Society (HIIG), Berlin

IT For Change, Bengaluru

Kenya ICT Action Network (KICTANET), Nairobi

Law and Technology Centre, University of Hong Kong, Hong Kong

Leibniz-Institute for Media Research | Hans-Bredow-Institut, Hamburg

Mnemonic, Berlin

First Annual Conference of
The Platform Governance Research Network

March 24-26

12 panels + network building day

platgov.net
First Annual Conference of
The Platform Governance Research Network

Event Organizers
Sana Ahmad          Dia Kayyali
Deepti Bharthur    Clara Iglesias Keller
Pranav Bidare       Daniel Kreiss
Robyn Caplan        João Magalhães
Grace Githaiga      Shannon McGregor
Robert Gorwa        Eugenia Mitchelstein
Anita Gurumurthy    Taylor Owen
Ivar Hartmann       Sonja Solomun
Amélie Heldt       Marcelo Thompson
Tomiwa Ilori        Heidi Tworek
Ashnah Kalemera     Stacy Wood
Christian Katzenbach Kinfe Yilma

Design
Angie Waller

12 panels + network building day